



# Delivery Through Difference

Matrix Housing Partnership  
178 Birmingham Road  
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**Matrix**  
housing partnership

# Accord

North & West Midlands,  
Capacity, development expertise,  
co-operatives

# Ashram

Birmingham & Coventry,  
Community cohesion & culturally  
sensitive services

# Caldmore

Local Solutions in Walsall, BME  
Resident Led Organisation

# Rooftop

South & West Midlands,  
Rural communities,  
Estate transferral

# Trident

Birmingham & North East Midlands,  
Urban & Chinese Communities

Each of our partners  
has achieved a valued  
place within their  
communities and  
bring their own  
unique strengths and  
experience to the  
partnership.

**Matrix**  
housing partnership



# 01/Delivery

20,000 homes and a billion pounds in assets makes this a partnership with genuine presence.

The Matrix Partnership is a major Midlands social housing provider with a structure uniquely adapted to tackle the worsening housing shortage.

By preserving what makes each of our partners special and using our collective scale, we've evolved a compelling alternative to the 'one size fits all' solution of the mega-merged housing associations.





## 02/Diversity

The synergy of the Matrix alternative means that **together we can deliver** a major contribution towards the region's homebuilding targets.

Importantly however, with the local and specialist expertise of individual partners, we maintain our flexibility and agility to deliver relevant, sustainable social housing provision which is appropriate to each community.

That puts us firmly at the forefront of the nation's challenge to modernise the way we develop the next generation of housing provision.



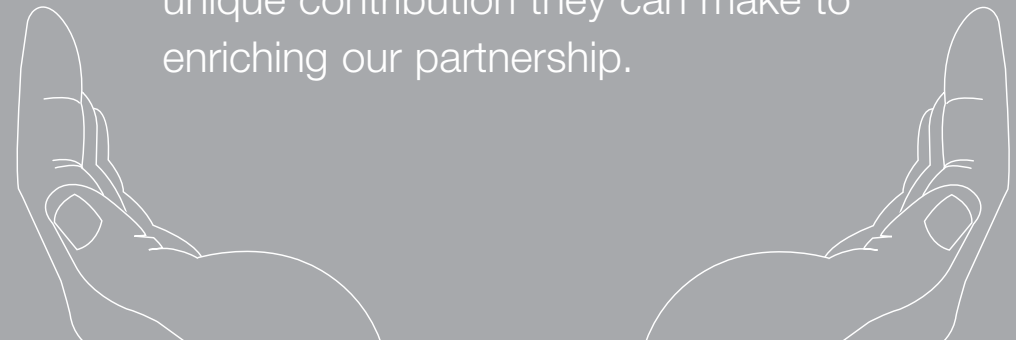


## 03/Sustainability

Through our development and regeneration partnership we're creating hundreds of new houses every year. Many of these are built to sector-leading environmental standards which will provide growing numbers of families with homes for the first time.

We have the **confidence and capacity** to create these mixed, inclusive communities of the future because collectively our partners have more than 200 years' experience of empowering diverse communities throughout the Midlands.

This intelligently deployed experience attracts new and emerging community organisations who appreciate that unlike some of the huge players in the housing sector we will value the unique contribution they can make to enriching our partnership.



# 04/Involvement

No matter how we evolve, difference and individual voices will always be celebrated at Matrix Housing Partnership; the voices of our consumers are at the heart of our decision-making process through our innovative forms of tenant governance. Furthermore, because of our roots in the social housing movement we are also committed to building a more inclusive asset-owning democracy;

We are developing new forms of ownership that get away from the traditional competition that can currently exist between tenant and landlord to enable better relations between the two.



## 05/Future

The Matrix Partnership is **leading the way** in all areas of social housing provision in the region. We have the appetite, energy and constitution to deliver solutions that we're proud to provide and our customers are proud to live in.

We welcome dialogue and collaboration with other voluntary and third sector organisations who want to join us in making a genuine difference to Midlands housing and social care needs.





Contact us

For more information on the  
Matrix Partnership please contact:

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